

# CHANTAY CARTER

GRAPHIC DESIGNER & VISUAL STORYTELLER

## WORK EXPERIENCE



**(EVERNORTH) SENIOR ANALYST, DATA VISUALIZATION** 02.2023 - 04.2024 BALTIMORE, MD

- Creation of design standards & strategy for a data visualization toolkit.
- Creation of brand standards for visual storytelling.
- Development of visual standards across a multi-brand design system.



**PRESENTATION DESIGN DIRECTOR** 09.2021 - 01.2022 BALTIMORE, MD

- Management of Merkle brand story through design of PowerPoint templates, pitch presentations, infographics and branding.
- Direction & development of Merkle brand guidelines.



**SENIOR GRAPHIC DESIGNER** 02.2021 - 09.2021 BALTIMORE, MD

- Development of Softrams brand story, including proposals, presentations, data design, brochures & social media ads.
- Strategy-driven design of data visualizations & diagrams for brand.



**SENIOR, VISUAL STORYTELLER** 08.2020 - 12.2020 REMOTE

- Implemented visual design and design-focused storytelling for Fannie Mae's Customer Experience Design (CXD) team.
- Acted as an internal design consultant for CXD's human-centered internal templates, design thinking, events, & brand identity.



**SENIOR, GRAPHIC DESIGNER** 05.2019 - 05.2020 HANOVER, MD

- Maintained and developed the Allegis Group brand including all print, publications, digital, social & web assets.
- Conducted re-brand of internal operating company, including digital assets & printed materials.



**GRAPHIC DESIGNER** 02.2017 - 09.2019 COLUMBIA, MD

- Designed performance-based artwork to support corporate campaigns, including re-branding, data design, & operational initiatives.
- Spearheaded the design of multiple large marketing campaigns, including social media ad development, infographics, signage, white papers, publications & reports.



**SENIOR GRAPHIC DESIGNER** 06.2016 - 02.2017 WASHINGTON, DC

- Management and quality assurance of design work by internal staff & external freelance design team.
- Managed design of multi-tier campaigns, including real estate branding, brochures, fliers, advertisements, offering memorandums, newsletters, event signage, publications & e blasts.

**Tel:** (202) 491-1064

**Email:** ccdesignstudium@gmail.com

**City:** Baltimore, MD

**Portfolio:** ccdesignstudium.com/portfolio

## WHO AM I?

I am a graphic designer and visual storyteller with more than ten years of progressive experience in field of design. I provide elegant design solutions which are informed by data, honed through creativity & initiated by inspired conversations.

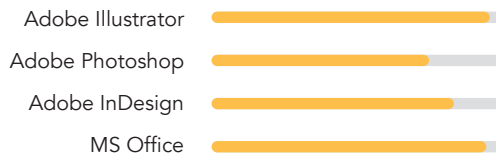
## VALUES

- Be brave.
- Be accountable.
- Be authentic.
- Constantly renegotiate your capacities.

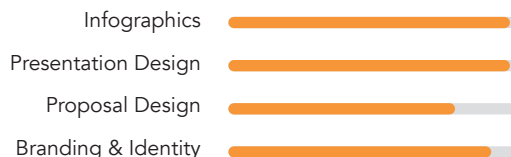
## PORTFOLIO MIX



## SOFTWARE SKILLS



## DESIGN SKILLS



## INTERPERSONAL SKILLS



## EDUCATION

**MPS: INFORMATION VISUALIZATION**

Maryland Institute College of Art & Design (MICA)  
2015 Baltimore, MD

**BA: FINE ARTS**

University of Maryland, College Park  
2003 College Park, MD